

AAPA Seminar for Port Governing Boards

June 19-21, 2018

Montréal Marriott Château Champlain
Montréal, Québec

Business Casual Dress

Tuesday, June 19

8:00 – 8:30 a.m.
(Cartier foyer – lobby level)

Registration and Continental Breakfast

8:30 – 9:00 a.m.
(Cartier BC – lobby level)

Welcoming Remarks

Speakers:

Kurt J. Nagle, President & CEO, AAPA

Sylvie Vachon, President and CEO, Montréal Port Authority

9:00 – 10:00 a.m.
(Cartier BC – lobby level)

The Uncertain Political Landscape — Navigating Port Priorities Through Rough Waters

Up-to-the-minute updates on infrastructure investment, trade policy, and other issues of importance to ports.

Speakers:

Mr. Nagle

Wendy M. Zatylny, President, Association of Canadian Port Authorities, Ottawa, ON

10:00 – 10:30 a.m.
(Cartier BC – lobby level)

Sustainable Expansion and Development — the View of CN

Hear about a leading rail carrier's strategic supply chain initiatives.



Speaker:

Dan Bresolin, Assistant Vice-President of International Intermodal, CN, Toronto, ON

10:30 – 10:45 a.m.
(Cartier foyer – lobby level)

Break

10:45 – 11:15 a.m.
(Cartier BC – lobby level)

Partnering to Create Jobs, Economic Development and Prosperity

Hear a case study on how ports can develop partnerships and use outreach to promote themselves as a recognized intermodal hub.



Speaker:

Mathieu Charbonneau, MBA, Executive Director, CargoM, Montréal, QC

11:15 a.m. – Noon
(Cartier BC – lobby level)

Trade Policy in Europe

What is the current view on trade policy in the European Union and how might that impact the Western Hemisphere?



Speaker:

Karsten Mecklenburg, Head, Trade and Economic Section, Delegation of the European Union to Canada, Ottawa, Ontario

Tuesday, June 19 *(continued)*

Noon – 1:30 p.m.
(Cartier A – lobby level)

Luncheon

Sponsored by
Port Everglades



1:30 – 3:00 p.m.
(Viger C – lower lobby)

Unique Challenges Facing Female Board Members and CEOs

Facilitated by:

Lou Anne Bynum, Board President, Port of Long Beach
Karen Oldfield, President & CEO, Halifax Port Authority
Diana Dalton, Director, Halifax Port Authority

1:30 – 3:00 p.m.
(Viger B – lower lobby)

Time for a Governance “Tune-Up”?

Facilitated by:

Ron Brinson, former CEO of the Port of New Orleans and past AAPA President & CEO
Tom Kornegay, former CEO of Port Houston and past AAPA Chairman of the Board

3:00 – 3:15 p.m.
(Cartier foyer– lobby level)

Break

3:15 – 4:30 p.m.
(Cartier BC – lobby level)

Open Forum Discussion – What’s on Your Mind?

Facilitated by:

Mr. Brinson
Mr. Kornegay

5:30 – 7:00 p.m.
The bus will depart the hotel at 5:00 p.m.

Reception at the new Port Centre in Old Montréal

Sponsored by
Montréal Port Authority



Wednesday, June 20

8:15 – 8:45 a.m.
(Cartier A – lobby level)

Continental Breakfast

8:45 – 10:00 a.m.
(Cartier BC – lobby level)

Current Legal and Liability Issues for Ports and You, the Governing Board Member

Port legal issues and your personal exposure as a Board member.

Speaker:

Danny W. Wan, Port Attorney, Port of Oakland, 2nd Vice Chair, AAPA Law Review Committee

10:00 – 10:15 a.m.
(Cartier foyer– lobby level)

Break

Wednesday, June 20 *(continued)*

10:15 a.m. – Noon
(Cartier BC – lobby level)

Board-Management Relations – A Critical Factor in Your Port’s Success

Hear from corporate and board governance expert Elaine Roper about the key elements of board governance and developing an effective relationship between board members and CEOs. Port CEOs and board members will then provide examples from their own experiences.

Speakers:

*Elaine Roper, Partner, Odgers Berndtson, Toronto, ON
William Friedman, President & CEO, Port of Cleveland
Darrell L. McNair, Board Chair, Port of Cleveland
Mark McAndrews, Port Director, Port of Pascagoula
Pamela Lindsey, Secretary, Board of Commissioners, Port of Pascagoula*

Noon – 1:15 p.m.
(Cartier BC – lobby level)

Luncheon

1:15 – 2:45 p.m.
(Cartier BC – lobby level)



Effective Decision-making

Learn effective decision-making strategies from a respected author and C-Suite expert who has served as a consultant to numerous leading global firms.

Speaker:

Karl Moore, Ph.D., Associate Professor, Desautels Faculty of Management, McGill University, Montréal, QC

2:45 – 3:00 p.m.
(Cartier foyer – lobby level)

Break

3:00 – 4:00 p.m.
(Cartier BC – lobby level)

Workforce Challenges and Opportunities

Speakers:

*Jim Quinn, President and Chief Executive Officer, Port Saint John
Erik Stromberg, Executive Director, Center for Port Management, Lamar University, Beaumont, TX*

4:00 – 4:45 p.m.
(Cartier BC – lobby level)

Addressing Cybersecurity Risks

Speaker:

Robert Bouchard, Director, U.S. Maritime Administration, Office of Port Infrastructure Development, Washington, DC

Thursday, June 21

7:30 – 8:00 a.m.
(Huronie AB – plaza level)

Continental Breakfast

9:00 a.m. – noon
The bus will depart the hotel at 8:00 a.m. and vessel boarding begins at 8:30 a.m.

Port tour aboard the vessel “The Maisonneuve”

Capacity is limited, so be sure to sign up for the tour at the registration desk.
